**Introduction**

**Commercial Awareness**

**Researching the job market**

On 13th November I attended a speed dating event hosted by the university where we met just under 30 employers looking for a range of graduate students and students, like myself, looking for a year in industry. While I was there, I got the chance to speak to employers looking for people for completely different roles, such as a full stack developer, to a security analyst to a project manager. I found that most of the people there were looking for software developers proficient in python and java. After talking to these employers, I found that a less technical role is best for me, this could be something like an IT business manager, an IT consultant or even a front-end developer.

**Targeting for a role**

A role that would be suitable for me is a technical consultant. The role of a technical consultant is to act as an advisor to customers looking for a solution to their problem. This is less hands on with the coding side and requires more business skills such as communication skills and team working skills. I would target my CV to this job by prioritising the soft skills in my CV rather than the technical skills. This can also be done in the activities section, so instead of talking about any coding projects I can talk about times I’ve demonstrated good communication skills or leadership skills.

**Understanding & Articulating Skills**

**Example of Employability skills**

I am currently the president of Cardiff University Kayak club, which is a 100% student run club with over 70 members. As president, on a weekly basis I have to communicate to these 70 + members the upcoming activities each week, so I’ve really developed my written and verbal communication skills. Being the president means I need to be taking a leading role in the club and demonstrating strong leadership skills.

**Identifying skills gaps**

**Understanding the role of technology in a changing world**

**The article**

**The article reflection**

**Conclusion on-going professional development**